

FOR IMMEDIATE RELEASE:

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### **New Football Coaching Association Launched ...**

Ottawa, ON, January 7, 2008 — The National Capital Amateur Football Association, in conjunction with Football Canada would like to announce the formation of the ***National Capital Football Coaches Association (NCFCA)***. This announcement heralds a significant step forward with a single organization focused on developing and training football coaches in Eastern Ontario and Western Quebec.

The new ***NCFCA*** will work with football coaches at all levels of play; community, high school, CEGEP, Junior and university. Its goal will be to accelerate the development of coaches and foster stronger links within the coaching community. The association will focus on tackle football, with expansion to include flag and touch football as well.

The ***NCFCA*** is the first football coaching association of its kind in Eastern Canada and will form the basis of a National Coaching Association under Football Canada.

Lee Barette assumes the role of President of the new association. Lee has a solid football background having played and coached at a CIS level (Acadia, UofO) and is currently the Head Coach of the U17 Team Eastern Ontario entry which competes for the Football Canada-sponsored National Championship tournament held annually in July. "The purpose of the association is to help coaches obtain more education on coaching and provide them with the tools to improve their skill sets."

Said Steve Dean (President, National Capital Amateur Football Association), "This initiative has been an objective of ours for a number of years. We believe the coaching fraternity to be a significant force that will benefit greatly with the formation of this association. This is a positive step forward for football at all levels in Eastern Ontario and West Quebec!"

Rick Sowieta (Technical Director, Football Canada and former Ottawa Rough Rider) has provided strong support from Football Canada. "This is a great

coaching opportunity to be part of a mutually supportive association that recognizes the critical dependence of all athletes on "good coaching." Football Canada believes this will be a prelude to the formation of a National Football Canada Coaching Association."

The **NCFCA** will be holding a membership drive during the months of January through March. Seminars are scheduled at the end of each month with a varying array of guest speakers having stepped forward from CIS and CFL organizations. Please refer to their website at [www.NCFCA.ca](http://www.NCFCA.ca) for additional information.



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